



2 May, 2024

To, The Secretary, <b>BSE Limited</b> P. J. Towers, Dalal Street, Mumbai- 400 001 <b>Scrip Code – 543714</b>	To, The Secretary, <b>National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block- G, Bandra Kurla Complex, Bandra(E) Mumbai – 400 051 <b>Symbol – LANDMARK</b>
--	---

**Subject: Disclosure pursuant to Regulation 30(6) of SEBI (LODR) Regulations, 2015**

In compliance with Regulation 30 (6) of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are enclosing herewith the above-mentioned press release issued by the Company, the content of which is self-explanatory.

This is for the information of the exchange and the members.

Thanking you

Yours faithfully

**For Landmark Cars Limited**

**Mr. Amol Arvind Raje**  
**Company Secretary and Compliance Officer**  
**(A19459)**



## Landmark Cars drives into high growth city of Jaipur, marking its presence in eleventh state

**2<sup>nd</sup> May 2024, Mumbai** – Landmark Cars Limited (BSE: 543714 & NSE: LANDMARK), one of the leading premium automotive retail businesses in India, has entered its eleventh state with dealership for Honda Cars in Rajasthan. The Company has received a Letter of Intent from Honda Cars India Limited to acquire existing dealership operations in Jaipur, Alwar and Bhiwadi. These dealerships are owned by the same group in Rajasthan.

This asset acquisition will be undertaken by Landmark Automobiles Ltd., a wholly owned subsidiary of Landmark that runs existing operations of Honda Cars.

**Commenting on this development Mr. Sanjay Thakker, Promoter and Chairman, Landmark Cars Limited said,**

“The auto industry is witnessing a trend of OEMs preference to consolidate retail level operations and work with well capitalized and professionally managed organizations. Over a period of time, Landmark has built a solid reputation as a preferred choice of partner for OEMs. This transaction demonstrates Honda’s continued trust in Landmark.

I am very excited about Landmark’s entry into the state of Rajasthan. Over the years, Landmark has profitably scaled its operations with Honda to become the largest Honda dealer in India. Honda is a consistent and profitable brand in Landmark’s portfolio. This development is strategic and bodes well with Landmark’s expansion strategy of expanding with existing and profitable brands.”

### **About Landmark Cars Limited:**

Landmark Cars Limited is the leading premium automotive retail business in India with dealerships for Mercedes-Benz, Honda, Jeep, Volkswagen, BYD, Renault, Mahindra & Mahindra, Kia and MG Motors. The company also caters to the commercial vehicle retail business of Ashok Leyland in India. Company has its presence across the automotive retail value chain, including sales of new vehicles, after-sales service and repairs, sales of pre-owned passenger vehicles and facilitation of the sales of third party financial and insurance products.

For more information, please visit - [www.grouplandmark.in](http://www.grouplandmark.in)

### **Safe Harbour Statement:**

Statements in this document relating to future status, events, or circumstances, including but not limited to statements about plans and objectives, the progress and results of research and development, potential project characteristics, project potential and target dates for project related issues are forward-looking statements based on estimates and the anticipated effects of future events on current and developing circumstances.

Such statements are subject to numerous risks and uncertainties and are not necessarily predictive of future results. Actual results may differ materially from those anticipated in the forward-looking statements. The company assumes no obligation to update forward-looking statements to reflect actual results changed assumptions or other factors.

### **For more information please contact:**



**Landmark Cars Limited**

CIN: L50100GJ2006PLC058553

Mr. Amol Raje

Company Secretary & Compliance Officer

Email id: [companysecretary@landmarkindia.net](mailto:companysecretary@landmarkindia.net)

**SGA** Strategic Growth Advisors

**Strategic Growth Advisors Pvt Ltd.**

CIN: U74140MH2010PTC204285

Devika Shah / Shikha Puri

Tel No: +91 99207 64659 / +91 98192 82743

Email id: [devika.shah@sgapl.net](mailto:devika.shah@sgapl.net) / [shikha.puri@sgapl.net](mailto:shikha.puri@sgapl.net)